



## HSBC Cards Transit Campaign 2019

**Promotional Period:** 06 June 2019 to 05 July 2019, both dates inclusive

**Promotion Mechanics:**

Offer: Get up to S\$10 worth of free rides with HSBC Credit and Debit Cards

**How to participate (For Credit Cards only)**

**1. Register:**

Send an SMS using the mobile number that is registered with the Bank in the following format to 74722: Tap <space> last 4-digit of credit card number (for example: Tap 9000); then

**2. Ride**

**No registration is required for Debit Cards.**

**Terms and Conditions for HSBC Credit Card Transit Campaign 2019**

1. This promotion ("**Promotion**") is valid from 06 June 2019 to 05 July 2019, both dates inclusive ("**Promotion Period**").
2. This Promotion is offered by HSBC Bank (Singapore) Limited ("**HSBC**" or the "**Bank**") to customers:
  - a. who hold one or more main HSBC credit cards (except HSBC US cards, HSBC Corporate cards and HSBC Debit cards) incorporating contactless feature issued by HSBC in Singapore ("**Card**" or "**Cards**") as a primary cardholder; and
  - b. whose Card account is in good standing with HSBC over the entire Promotional Period and at the time of fulfillment (as determined by HSBC at its discretion) ("**Cardholder**").
3. To participate in the Promotion, the Cardholder must:
  - a. Be among the first 16,000 Cardholders (increased from 8,000 with effect from 11 June 2019 due to popular demand) to successfully register his/her Card during the Promotion Period by sending an SMS in the following format to 74722: Tap <space>last 4 digit of card number (for example: Tap 9000). The SMS must be sent using his/ her mobile number that is registered with the Bank ("**Bank-registered Mobile Number**"). Each of such Cardholders who successful registered his/her Card shall be a "**Registered Cardholder**" and the Card used by him/her to make the registration will be a "**Registered Card**".
  - b. SMS registrations in any other format, and/or sent using a mobile number that is not registered with the Bank, and/or with incorrect information will be automatically disqualified.
4. For the purposes of this Promotion, Registered Cardholder who charges Qualifying Transactions to his/her Registered Card during the Promotion Period can enjoy free rides in the form of a cashback subject to a cap, on public buses and Mass Rapid Transit ("**MRT**") in Singapore. The maximum cashback each Registered Cardholder is eligible to receive under the Promotion is capped at S\$10 ("**Award**").
5. Each Registered Cardholder can only receive 1 Award, regardless of the number of Card(s) registered.
6. In the event that a Registered Cardholder has more than 1 Registered Cards, only the Card with the highest total Qualifying amount ("**Qualifying Spend**") will earn the Award. There will not be any aggregation of Qualifying Transactions across main Cards. In the event the Qualifying Spend is the same, the Bank has the sole discretion to decide which Registered Card the Award is credited into.
7. Supplementary cardholders are not eligible for this Promotion. However, for each main Cardholder who is a Registered Cardholder, Qualifying Transactions made by supplementary cardholders will be consolidated under such main Cardholder's Card account.
8. The Award will be posted into each Registered Cardholder's Card account no later than 31 August 2019 after HSBC determines in its absolute discretion that the relevant eligibility criteria under this Promotion have been fulfilled. The Award is not exchangeable for cash, rewards points, credit or kind in all cases, whether in whole or in part. HSBC may, at its sole discretion, substitute the Gift with an item of equal or similar value without prior notice.

9. Qualifying Transactions shall mean fare payments of public bus or MRT rides in Singapore transacted through the service with merchant description "BUS/MRT" and charged to Registered Card(s) ("**Qualifying Transactions**"). For the avoidance of doubt, EZ-link top up is not a Qualifying Transaction.
10. By registering for this Promotion, each Cardholder consents to the use of his/her personal data by the Bank to contact him/her with updates and offers relating to this Promotion, including the use of the Cardholder's telephone number to contact him/her via SMS.
11. HSBC accepts no liability for any late submission of any transaction by merchants for whatever reason.
12. HSBC reserves the right to vary, delete or add to any of these terms and conditions, or withdraw or alter the Promotion at any time without prior notice.
13. In case of a dispute, the decision of HSBC shall be final.
14. Should there be any issues related to this Promotion, the Cardholder is required to contact HSBC at 1800-HSBC NOW (4722 669) or e-mail to direct@hsbc.com.sg.
15. This Promotion is strictly not valid with other offers or promotions unless otherwise stated.
16. These terms and conditions are governed by the laws of the Republic of Singapore and the parties submit to the non-exclusive jurisdiction of the courts of Singapore.
17. All information is accurate at the time of publishing or posting online.

### **Terms and Conditions for HSBC Visa Debit Card Transit Campaign 2019**

1. This Promotion is valid from 06 June 2019 to 05 July 2019 (both dates inclusive) or such other date(s) as may be determined by HSBC at its discretion ("**Promotional Period**").
2. This Promotion is offered by HSBC Bank (Singapore) Limited ("**HSBC**" or the "**Bank**") to all HSBC customers who hold a valid Debit Card (as defined below) issued by the Bank in Singapore ("**Eligible Customers**").
3. Eligible Customer who performed Eligible Transaction(s) (as defined below) through any Eligible Merchant (as defined below) using his/her Debit Card during the Promotional Period will be entitled to enjoy free rides in the form of cash rebate in respect of each such Eligible Transaction, subject to a maximum rebate amount of S\$10 per Debit Card account ("**Award**").
4. "**Eligible Transaction**" means any successful transaction made with merchant description "BUS/MRT" and charged in full directly to a Debit Card using Visa functionality with the transaction date falling within the Promotional Period, provided that the following transactions shall not constitute valid Eligible Transactions for purposes of this Promotion:
  - a. transactions using NETS functionality;
  - b. transactions using NETS FlashPay functionality; or
  - c. any transaction charged to the Debit Card during the Promotional Period that is subsequently cancelled, voided or reversed.
5. "**Debit Card**" means an Eligible Customer's debit card issued by HSBC in Singapore bearing the name/service mark of VISA which is linked to the Eligible Customer's deposit transactional account for purposes of settlement of debit card transactions and governed by The HSBC Debit Card Cardholder's Agreement.
6. "**Eligible Merchant**" means public buses and Mass Rapid Transit ("**MRT**") operated by SMRT or SBS Transit in Singapore.
7. The Award will be credited to the Debit Card account of each qualifying Eligible Customer by 31 August 2019 or such other date(s) as may be notified by HSBC.
8. The Award shall be forfeited if the Debit Card account of the relevant Eligible Customer is suspended or terminated during the Promotional Period.
9. HSBC is not the supplier of the products and/or services hereunder and shall not be liable for any loss, damage, expense, claim or costs suffered or incurred by the Eligible Customer or any other person in relation to or in connection with the same in any manner whatsoever.
10. The Bank may, at its discretion, revise these Terms and Conditions (including but not limited to varying the Promotional Period) or withdraw this Promotion at any time without prior notice.
11. This Promotion is not valid with other offers or promotions unless otherwise stated.
12. These Terms and Conditions are governed by the laws of the Republic of Singapore and the parties submit to the non-exclusive jurisdiction of the courts of Singapore.